

Chains of Fortune: Linking Women Producers and Workers with Global Markets

edited by Marilyn Carr



Much has been written about the negative impact of globalization on the world's poor, and especially on women. However, globalization also opens up new economic opportunities if poor women producers and workers have access to the skills training needed to take advantage of them. This edited volume brings together six case studies, which describe the successful

integration of women into Global Markets. These include

1. a cocoa cooperative of 45,000 producers in Ghana who co-own a chocolate company in the UK
2. family-based cooperatives in Samoa producing organic virgin coconut oil for export
3. small enterprises in Mozambique helping to regenerate the cashew processing and export industry
4. 4. thousands of wage workers in global value chains exporting deciduous fruits from South Africa
5. ready made garments producers in Bangladesh
6. newly created call centers in India.



Each case study is written by a team of international and national researchers and aims to present decision makers with concrete examples, which spread the gains of globalization to poor working women through shifting the balance of access, power, and returns within global value chains.



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